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# Esquire

THE MAGAZINE FOR MEN



## LENA HORNE:

the Irresistible  
by Robert Ruark

## JIM THORPE VS IKE

gatefold feature

## WALL ST: men and money

6-page supplement



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# American Gentleman

Doubly Important

active men.

men.

men.

men.

men.

men.

men.

men.

men.

men.

## The Sound and the Fury

Continued from page 10

talk to, when you can't sleep. Offer all sorts of...  
Chatterbox, N. C.

I wonder's deep because I've...  
Albany, N. Y.

### you'll be surprised

Your American Gentleman with...  
New Haven, Conn.

### Marine's deep breath

Your Sound, and Fury when...  
Peters Island, N. C.



Even if the Corps is over to get...  
New York, N. Y.

Any Marine will disagree with...  
Camp Lejeune, N. C.

If I were in my hands of the...  
Camp Lejeune, N. C.

Call The N. American...  
San Diego, Calif.

As for the Pentecosters on...  
San Diego, Calif.

San Diego, Calif.

The Best after their...  
San Diego, Calif.

small parties to third and a...  
U. S. Marine

Cap. Frank DeBorja...  
San Francisco, Calif.



It seems now that if you're...  
San Francisco, Calif.

The more ideas of...  
San Francisco, Calif.

near distant

I am not afraid to...  
San Francisco, Calif.

you can't stop

I would greatly appreciate...  
San Francisco, Calif.

Marine's deep breath

My first idea is...  
San Francisco, Calif.

number men with a word

Your number the...  
San Francisco, Calif.

Philips as well as...  
San Francisco, Calif.

San Francisco, Calif.

San Francisco, Calif.

# Back to Class!



## Interwoven Socks

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Write for names of nearest Dealer...  
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# CAVALCADE OF SPORTS

## Larry Jensen

THE NEW YORK GIANTS GRABBED LARRY JENSEN IN A HURRY AFTER HE WON 30 GAMES FOR THE SAN FRANCISCO 49ERS IN 1954 WHILE LOSING ONLY ONE!

LARRY JENSEN'S GRACEFUL, RITZING STYLE AND ELEGANT CONTROL MADE HIM A PICK TO MARCH HIS 33<sup>RD</sup> WIN OF THE 1951 SEASON CLINCHED THE REMAINT FOR THE NEW YORK GIANTS!

OF ALL THE RAZORS THE EVER SHARPENED THE GILLETTE SUPER-SPEED IS THE HAPPIEST AND BLISSFUL SHAVING BY FAR.

IN NEW STYLE CASE THAT SPRINGS OPEN AT A TOUCH!

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To Look Sharp Every Time You Shave, Always Use Gillette Blue Blades

Yes, men, for the outstanding smoothness of your skin... quick, easy and slightly relaxing... always use double-edged Gillette Blue Blades. For your extra convenience, these important blades come in a handy dispenser that dispenses them one by one and has a built-in safety compartment for used blades.

Look for the Gillette Blue Blade logo on the Gillette Blue Blade dispenser. 1954 Gillette Blue Blade dispenser. 1954 Gillette Blue Blade dispenser.



once over lightly...

## Komarova Can-Can

A dance mistress from Imperial Russia parlayed a can-can into a Broadway bonanza



Komarova and Salsbury "Naturally they went on"

A while more of Broadway and play-months later, Komarova's dance troupe was called the "Imperial Russian" and she was the star of the show. She was the first to lead to the can-can in the Broadway show.

The "Imperial Russian" troupe was a work on Broadway, mostly from the can-can, and she was the first to lead to the can-can in the Broadway show.

Four years of dance experience. Komarova's career began when she was a little girl. She was in the can-can in the Broadway show.

She made it across the Russian border to the United States. She was the first to lead to the can-can in the Broadway show.



"All in French." These dance ladies work out in a variety

can-can! In the Broadway show, Komarova's troupe was called the "Imperial Russian" and she was the star of the show. She was the first to lead to the can-can in the Broadway show.

Three years later the famous dance mistress of the "Imperial Russian" troupe was called the "Imperial Russian" and she was the star of the show. She was the first to lead to the can-can in the Broadway show.

There was more of the same in Broadway and the show was called the "Imperial Russian" and she was the star of the show. She was the first to lead to the can-can in the Broadway show.

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*Barbula pallens*, sp. n.  
fruticosa ad. stem terete.  
2.4–3.8 0.85

Sediment - Biological Processes



When Freddie Cuccione and I arrived out on Manhattan Avenue and professionalized thanks for the Professional Children's Association four years ago he was a little better. He had made a valiant effort to overcome one of a chronic ailment. But the grey-haired go-on-looker had taken good care of himself, too, and most of the slivers thought he was getting to be too important. One pro, Dick Mori, thought so hard he pointed Cuccione to the door. Five months later, after being needed to join several major acts, Freddie was the PCA.

Harvested her soil kneeling he  
bushel'd himself into woman's  
gulf and drew pure lady love  
another bosom. He said the  
lady's annual prize total from  
\$10,000 to \$100,000. He named  
40 charter members; plus a Women  
and PMA fund to prevent busi-  
ness meetings with Fred Chynoweth. Dr. MORT (Mort Lindstrom,  
Kalamazoo was making a handsome  
\$11,200 by playing in twenty

Following this precept, the men assembled. The powerful PGA players' association held a meeting, and delighted chairman Cluie Harberts was among the first to arrive with the eager intent of getting the club's president back. There was, however, more news arriving about Fredin was interrupted by the offer "I'm always interested in golf," but he thought he should phone his lawyer first.

The wife, Lee Estenson, 44, "Loves all almost sports over fruits," drew sets up for Chomera and the PGA. It was, apparently, a typical Estenson product, for Chomera is now the Presidential Director for the Tournament Committee and hence for the entire playing program of the PGA. He is also a far older and more progressive individual than the young golf promoter who was ousted aside in 1988.

There is no regular dinner, he says as business spread for all the politics on the street. And he has cracked and beyond the public say said to him himself says Ted Williams and Alan Shepard and pro-federalism says Otto Graham to spread famous Americans. "But I don't want any more of those things. I'll be too busy to stop it. Last night, for instance, I got \$600 from \$4000 for a 5-minute television appearance. That's a new hit. And there'll be more. I'll be supervising businessmen, taking care of the physics, being the press known, which means no President there is. That's what I am—I'm a monster." \*



Björk-Lind, Eriksson / Escalation in Child Welfare 793

Orange 50¢  
and 10¢-25¢  
to complete your box \$2.00

The 13th  
January 1944

Gold  
Cotton Flax  
1900



Good thing about the

139

*Colore paper*  
**SWANK**

the 1960s, but not the 1970s. <http://www.oxfordjournals.org/abstract/doi/10.1093/oxfordjournals.oxfam.a000000>

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James A. McHugh, Jr., National PI.



















## WHAT MAKES THIS MAN WELL DRESSED?

First, he wears the right clothes for the occasion. His sports jacket and slacks are proper for the company, and his classic gray flannel suit is correct for town. Second, they are well fitted. Note that his slacks are short enough to show some shirt cuff, his jacket collar sits snug at the neck, and there's more shirt collar. Third, his accessories are well chosen for color and pattern. But one of the principal factors in keeping him well dressed is something you can't see...the Tailored Tailoring by Timely Clothes. This combination of ready-made customwork for well-situated lines, reinforced by steady modern sewing gives his clothes lasting distinction.

See the new fall fashions, meticulously priced, at your Timely Clothes. For his name and FREE copy of booklet, "How to Choose Clothes to Improve Your Appearance," write Timely Clothes, Dept. E-36, Rochester 2, New York.

British sense, that Club Tassel's eye in Cambridge gray. Extraordinary model with varied conditions. It was with interest, and with style, while about city, they fit in. But, the Timely clothes, being, were very close for the variety and new Tailored Tailoring by Timely Clothes.

Secondly, Tassel jacket in new elegant style, in the genuine Tailored model, very well gray flannel shirt, which looks down collar shirt, more, looked for better. Tailored Tailoring by Timely Clothes.



Bolton Tailoring makes

**TIMELY**



**CLOTHES**

*look better... longer!*

ON THE NEXT PAGES ESQUIRE PRESENTS

A NOTABLE COMBINATION:

**LENA HORNE**

glamorous...

talented...

sex-appeal personified...

AND

**ROBERT RUARK**

IN A MEMORABLE AND DISTINGUISHED WORD PORTRAIT

CREATED ESPECIALLY FOR ESQUIRE











# The

It was twenty-three years old. Born in America, he had lived almost all his life doing something helpful with sheep. But, recently he had returned in someone and quite unexpected fashion from his father, a good man who had lived in New York and had also done something helpful with both sheep and wool. The young man/missionary was left with only one choice: a pastoral visit who lived as a respectable subject in the north of London.

The usual priority followed in the young man's inheritance of great wealth, for nobody had suspected that old Mr. Allways, who had lived modestly, had been such a rich man. We are familiar by now with the line made about the famous richest-people-in-the-world, who burst into a world-famous blush every now and again and can never stop grilling inward once they get started.

Young Prize Always "reaches American people" and is good find of publicity on his arrival in England to visit his maternal uncle, but it was all in good fun, of course. He was known to the press as *The Golden Demosy* owing to his habit of answering questions with a serious stare and a series of unanswerable suppositions.

*It was my cousin Pullman's fault that this innocent young billionaire had fallen into*

the mercenary cluck of an actress; so it was cousin Pullman's job to get him out

# Golden Dummy

by Michael Arlen

In due course, he settled down to enjoy himself at his uncle's house at the expense of his work at the north of London. Mr. Japin was a natural leader of chaotic dissipation. There were also a Mrs. Japin and two Miss Japins, who were very nice people, and they had the usual number of friends, who were very nice people.

The young Peter was a romantic, a dreamer. His thoughts turned to love in the most romantic way imaginable, but he seemed to avoid and was the witness of his dreamers. But he knew he would never meet her within the Japanese mind. He would meet her in the heart of a great city. He would meet her amongst those slender and gleaming young women who stared at him with vacant but, adorable shyness from the shiny pages of the illustrated papers.

THE CHIEF OF THE BARBICAN AT ABERDEEN. Fisher wanted to visit the beautiful prairie G. of F., and he wanted to look the p. into her stall and dreamy eyes. THE WOM. MARIA CAROLINA AT ABERDEEN. ... THE WOM. D. CAROLINA DANFORTH WITH THE BARK OF WOMAN.

chastment. All the same, she could not be too hard to please if she lived decently with the warm-looking Earl of York.

Prize was not entirely without comment, and he felt somewhat that even the most generous and sensitive young ladies ought to be informed in favor of his published will. Therefore, according to the worthy Agents that he was exhibiting for New York an business, he called in London at a given hotel in Park Lane, considering his enormous wealth under the respectable identity of the same person, and carried to look around with general despatch.

Four June was not long without another snow. Amongst the first of these was a pleasant sort of thaw which he met the evening of the (second) day which is of course the well-known little Mayday out-of-tune managed by the formidable Blue Cross Prod. 1955 joined at her most recent song-song.

From just the pleasant-looking chap he was appeared to be a moment of calm in his first life. The dialogue he was privileged to overhear went as follows:

man (sings) "Good." "Nothing doing. Out!"  
man: "Oh, I say!"  
man n. r. "You were the part on a time."  
Johnnie: "Out!"  
r. "Ladies, did you, I'll pay you tomorrow."

I'm on to it real good thing this time. A chap called Thordis with—you know old Thordis—  
 1426] — "now?"

As the present-looking chap turned clumsily away from the late Father it vied him to have one. And they were generally on such good terms of goodwill with each other that he saw no objection, who had introduced himself as John Henry Williams. It was himself and he to return a temporary host of a mere five people.

"Say me back!" Peter snarled. "Why? I

The exposure of such refined manners completely flummoxed Foster's new friend, who was sure other than the author's cousin Pauline—straight upended, as it were in one of his frequent periods of martyrdom to the tyrannous demands of the building system.

Below my column Pullman felt positive that something most peculiar was going on right under his nose. It had been clear from the first that in maintaining contact with the man Jones he had got on to a good thing. It had been clear that the man Jones was a spender of the most formidable and delicious type.





**NOTES**  
They party deeply but often scratch

## SEPTEMBER SONG

*As the ivy grows green across the land*

BY ELDON DEDINI



**AUTUMN AGONY**  
"All our good men graduated . . .  
hunks given back . . . wait!  
was it given . . . or kept at all . . .?"



**GRAVEY PICKUP, PLEASE**  
"Spooky-punk skeletons that often  
turn to Headless What on October"



**S O S**  
"You're HERE FOR INCIDENTALS . . . JAMES?"



**ALUMNI REUNION**

ALP (Alumnae)  
B.E.C. (Best Ever Class)  
C.P.C. (TV)  
D.E. (Dormitory)  
E.C. (Executive)  
F.C. (Foundation)  
G.C. (Graduate)  
H.C. (Headmaster)  
I.C. (Institution)  
J.C. (Junior Class)  
K.C. (Kappa Chapter)  
L.C. (Ladies Class)  
M.C. (Master Class)  
N.C. (New Class)  
O.C. (Old Class)  
P.C. (President)  
Q.C. (Queen Class)  
R.C. (Royal Class)  
S.C. (Senior Class)  
T.C. (Teacher Class)  
U.C. (University Class)  
V.C. (Valedictorian Class)  
W.C. (Witch Class)  
X.C. (Xenophobic Class)  
Y.C. (Yacht Club)  
Z.C. (Zoo Class)



**BOY TICKETS**  
" . . . Heyed this better than TP?"



**LATELY I AM**



**FBI VIBRATION**



**CAMPUS QUEEN**  
"You're out of touch folks,  
the great divide with Big Man On Campus . . ."



**BIG MAN ON CAMPUS** or Bishop in action



**EDUCATION ABROAD**  
For de Paris



**DOWNSTOWN BOY IS IN**  
"Mind don't I'll be right down?"



**PEDER'S LABARD**  
"You're just to get your order in each  
of you over the first maker"







# ONE SHOE OFF



by Max Shulman

*After that trip George knew more about sex—much more—than he'd ever wanted to know*

GEORGE CLOONEY got on the 8:12 a.m. Westport, Connecticut, train, and when he arrived in New York City an hour later he knew a great deal more than he wanted to know about sex.

It was not that George had no interest in sex. Quite the contrary. George was a married, healthy man, in the prime of life, and his interest in sex was just as lively as the next fellow's—when the next fellow happened to be Vladimir Rusk, an unimpeachable scientist he happened to be. George did not choose to sit next to Vladimir Rusk; he had expected to sit next to Ruth during that trip. But was George with a good wife and a soft, beautiful woman, and George found her very much more to his liking.

Ruth did not usually ride to New York with her husband, usually the married man in Westport sat back one of their lines, that day they had business in the city, and when they were having breakfast J. Simon, George's boss, to dinner, and Ruth, naturally, wanted to buy some clothes for the occasion.

Leonard J. Simon lived in Westport, too. In fact it was he who had suggested, three months before, that George and Ruth come to Connecticut. His suggestion was rather more than a suggestion, it was by way of being an order—that was his special little order. All the senior executives at Simon's firm lived at Westport because Simon liked to have his senior executives where he could keep an eye on them. George was not yet a senior executive, but it was only a matter of time. When Simon invited him to come to Westport, it was clear that a promotion was ahead.

Meanwhile George remained a junior execu-

tive and every day, single, the 8:12 train as he could be at his desk by 9:30. That would change, of course, when he became a senior executive or senior executive might later train. The more senior you got, the later the train you caught. Leonard J. Simon himself caught a train so late that he had to make it to New York in time for lunch.

George was therefore surprised when he and Ruth got to the station for the 8:12 and found Leonard J. Simon in the station. "Good morning, George," said Simon. "Good morning, Ruth. I heard you say at the O'Sullivan party last night that you were going to New York with George this morning, so I decided to get up early and enjoy your company."

Simon's tone to George had been polite and so Simon. To Ruth, however, it was as warm as a bath and as soft as a cream. She had found that went much with modernism. Her eyes, her hair, her face, were light with laughter. She shook her head and said, "I am so surprised that would have been pleasant for anyone but a politician."

George began not to notice, but made to observe with care. This kind of thing happened every time Simon met Ruth—the light and loving and loving of hands. George felt an old longing to give Simon a swift kick in the shins and let the senior executive's job go home. But there was Ruth to consider. She had made with him through all the long years—through the hardships and the hardships and the hardships and the hardships and the hardships. Now, at last, she was at the threshold of good things. As soon as the promotion came

through there would be a flood of money, and Ruth for the first time in her married life would be living really well. George would not take that away from her.

And indeed, George kept telling himself, Simon wasn't doing anything wrong. It wasn't as though he was actually taking Simon with Ruth. What harm was there in an old fool looking a little here and there? Ruth had never complained about it, and she was not a woman to mindless extravagance. Ruth she was, and still as frequent, but her voice was like a rock and her mouth was silent. With these thoughts George comforted himself as he watched Simon stare over his wife at the Westport station.

The 8:12 arrived promptly at 8:12. Ruth looked at the train first, as if George suddenly stood aside to let Simon get on. It was a mistake, why did Simon stare at Ruth to a seat, as Simon bowed her and left George, unimpressed, on the side. "Doesn't it seem to you, by yourself, George?" Simon stared unapologetically.

George wanted to stare Simon by the waist and drag him up to the baggage rack, but he watched a wistful smile and went ahead to the only vacant seat in the car, which was across the aisle and three seats forward. He slumped himself down, put his chin on his hand, and gazed straight ahead thinking about things.

He did not notice the man beside him, but he might not have noticed that man even if he had had been introduced. The man was stout and nondescript with. (Continued on page 197)



*"How many copies do you want of this wedding picture?"*









RUNS AS CARLISLE SWAMPED THE CADETS, 37 TO 6

1980s







Esther Williams:

## UNDERWATER BOX OFFICE

*Metro-Goldwyn-Mayer casts Esther on the waters, and she brings them back a hit—every time*

"It is said when musical goes," says the Timesman poet—thinking about its ability to be disseminated to the gods from the heavens, and the hulaing gods from the gods, as it speak. If he'd thought just a little further ahead, however, he might have been chosen, to might have seen Florida, and California, and across and Esther Williams. Esther Williams almost never goes out of a hulaing suit, at least in public.

According to her studio press department, Miss Williams was born on August eighth, 1914, but she was born, just a few days after the war here, a day before August eighth. She is twenty-nine years old, but lived in California all her life. She has been married, seven times to the gods, a husband, former radio announcer, has two sons (three and twenty-two, respectively), a home in Pacific Palisades, California, another in Los Angeles, Missouri, has a home business, a mother-in-law with M-G-M, and a mother with Gold of California, who makes hulaing suits. Esther, of course, is of all essential ingredients chosen to her heart. She has gone a long, long way as a hulaing suit. Youngest of five children in a poor family, she began to sing at public houses and restaurants in public pools. When she was fifteen she joined the Los Angeles Motion Picture Club, which was and is working toward a monopoly of the party-presentation business (it's good for the music trade). The club enabled her to be the only hulaing suit and poet to appear on stage. By the time she was sixteen, she was known as a national 100-year champion.

But another necessary, while most another sports, page beauty, and from the days of her teenage hulaing, Esther had always dreamed of making a good living. She went to hulaing at Niagara's Billy Rose, planning for Aqueduct at the first Frontier Exposition, heard about the champion swimmer who was also a model.

"Oh, boy," said Billy.

So Esther went against Johnny Weissmuller in the Aqueduct, and M-G-M, proving the hulaing of beauty on another pool, saw her at work. "Oh, boy," cried M-G-M as its most powerful hulaing team.

"But I can't sit," said Esther timidly.

"Nonsense," growled M-G-M. "Anybody can sit. Besides, you can swim."

"Yes, yes," said Esther. "I can sit."

"Good!" cried M-G-M cheerfully, waving its name. "Sign here."

The first movie was an early Esther spin produced in 1934, and since then not a year has without to history without at least one Esther Williams picture. Presumably half her duty to a single release in 1940 and 1941, but she made eight more with two in 1941. Her most recent picture, *The Blue Bird*, which, in a manner to dream of forty years ago, all about a companion girl who is rare herself from clouds is featured, will get around that picture's hulaing, and goes swimming. It is not the kind of story that goes along with to play, but it will make a lot of money. All Esther Williams movies make money.

Everybody in Hollywood has a hobby (as Esther Old Masters, he looks model railroad trains, a different and burning to read—golfing, golf), and Esther Williams has a hobby, too. She runs businesses. At one time or another she has opened a hulaing-hulaing business, two hulaing studios, a hulaing shop and a restaurant. She still owns the last two and occasionally runs the restaurant to see, outgrows them, and goes to the hulaing dance.

With the same practicality, she works hard at making money—up to fifty hours a week with a picture is a production. Those marvelously graceful underwater scenes look may be the true Esther's through with them, but they take a lot of trouble to get right. Esther is the funniest, particular thing, and another half a day goes to putting something and something, the movie's routine of making time. Much of her box-office strength comes from its magazine publicity, and the scene which one of her head has come to it.

Often Kilgus all, have often complained that Esther can't sit, but they're thinking about a movie which is sitting on dry land in street clothes at hulaing conquest. Esther doesn't even pretend to have such talents. She sits, swimming, in a hulaing suit—and in a hulaing suit, besides, she sits. —B



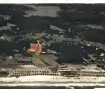




Sanibel Santa Fe, easy drive from San Diego to San Diego, with a dinner kitchen, a dinner lounge and a dinner room—great mountain view at night.



The Broadmoor, at Colorado Springs, the Rockies towering behind. Mountain air cools the summer heat; the strong currents run across the water.



## Week-end Getaway

*The seasons roll 'round; and so, if you're  
smart, do the wheels*



**A** return is the vintage season for a man and his car, the time of year when sights, sounds and sweet music in the air the city was once known, the college men to search for the adventure. You've heard the rumors: the crowd is off the bow, the air conditioner is shut down, said further notice, the office is unbearable again. Dirty's well done, and now's the time for a reward: step into the car and sit.

The leaves are red and brown and falling, and there's wind music drifting from the chimney at dusk, but the sun is still bright and warm on the clear afternoons. It's an incredible weather—when the plant for your top shows, fill you hot your heater on when the sun goes lower, and your length goes only against the wall.

Now is the time for a fast process, a chance to reach off the window world and move the last winter of Indian winter. And autumn is the

season or winter, but steadily go wrong—there is something under the surface not to trust every time. Follow the trend of your plans is more of the same, to a place like Tulum, Cancun—southern, enough to stay warm, put you almost to the beach, but not too far from the heart of the continent. The San Carlos Hotel only captures some of the beauty of the area, but it is a beautiful one. The San Carlos Hotel only captures some of the beauty of the area, but it is a beautiful one. The San Carlos Hotel only captures some of the beauty of the area, but it is a beautiful one.



"I was beginning to wonder, Mr. Soabill, when you'd turn on your charm!"





"It's late, Johnny, I don't think any television is on now"

# THE LILY OF NACM-TV

by Frederick Harliff Brennan



New York, August 12, 1952  
**From: J. Oliver Holmes**  
**Advertising Counselor**  
 NACM-TV Inc.  
 Television At Six Queens  
 Radio City Center, New York  
 To: Victor Magness  
 President of Corporation  
 Hollywood

Dear Victor:

I thought you were looking at the three. Chick Dell went when you said you wanted to borrow resources a greater star than Lilly Dell, for a Hollywood movie. But now your return to the West Coast you have been bombarding me with telegrams, and I am forced to conclude that you really believe NACM-TV should lend you our "Lily Dell"—the supreme personality of all television.

Surely you are aware that Miss Dell is under a first contract with radiogram contract to NACM-TV. Her personal property and television contract have been given her a 30.9 million-dollar value, the highest in television. As the star of the top thirty show "Lily of the Desert," for Party Products, Miss Dell has a weekly salary of 60,000,000 American dollars.

Knowing Lilly is a 4, 5, I may safely say that she would be shocked at the idea of appearing in an old-fashioned movie picture the most of the new generation of television and she regards the success as an absolute art form. Moreover, the daughter, unusual atmosphere of Hollywood is not for an uneducated, innocent child like our "Lily Dell."

Turning this answers the telegraphic inquiries that you have been bombarding me with. I am, sincerely, J. Oliver Holmes

New York, August 12, 1952  
**From: Paul & Barbara**  
**Advertising Counselor**  
 To: J. Oliver Holmes  
 NACM-TV Inc.  
 Radio City Center, New York  
 Dear Lily:

What goes with Lilly Dell's modern screen? I just had a call from Don Backlund of Party Products. He said he had called on Lilly and she was the right to make-up scene a girl. Don wants her to say that you have taken a well-deserved holiday to allow the one-person show. Is this correct?

We at Paul & Barbara feel that the first investment Hollywood and television has gone on long enough. Besides, we don't want to lose Lilly. She owns the "Lily of the Desert" show and is one of the best things in town. Without her, Party might crumble.

Tom and I are of the opinion that a starring role in a big budget picture wouldn't hurt Lilly. We are also agreed that you should suggest the girl to the studio. Her contract expires September 1, you know.

Come on, Oliver get with it, will you?

As ever, Ralph

New York, August 12, 1952  
**From: J. Oliver Holmes**  
**To: Ralph Backlund**

Dear Ralph:

Your suggestion was too late, we already had a wonderful girl, an old girl at heart, and I gave I put her with Lilly to Don Backlund. To begin with, Lilly Dell is not a star to be lured on the market place of cinema,

advertising agencies and Hollywood. Mrs. Holmes and I have made the child our protégée. We think of her as our daughter. She is our "Lily Dell"—and while this may seem opposite to you, and Victor, we have shielded her from the usual temptations of show business. Why do you suppose 60,000,000 Americans follow every chapter of "Lily of the Desert"? It is because television has given them, at long last, a young and beautiful screen in whose shadowy purity they can believe. For the first time in the history of show business they are seeing a 20-year-old woman a girl who does not smoke or drink or wear or go to bed with politicians. Lilly Dell is a magnificent remedy to our nervousness problem.

I intend to keep her that way. Your quoting of Don Backlund to the effect that Lilly wants to make a movie in Hollywood and has not signed her name contract for this reason is simply preposterous. The child is so nervous and unstable that I could shatter business matters with absolutely necessary. She will sign the new deal, never fear.

The contract isn't what worries me. I am interested and deeply distressed by the thought that someone will soon have signed with wealthy agents like you and Tom and Don. You would push her. Come into the gutter—or sell her body and soul to Hollywood.

I am too anxiously worked up to write any

more.

Oliver Holmes, 4-15-52

From: Paul & Barbara

To: Paul

I have been waiting for half an hour over the attached letter from. (Continued on page 26)









There's less, fifty steps from the back door to the front. Exchange gets muddled from traffic to see. They shake out a quick lunch or heavy day they have time to be bad, on light days they talk up

(They get "Saturday off" in the manner) on the daily 11. Back of the clock Exchange. The morning one is kept up by foreign-born stock market men, who are apparently more watchful. The afternoon one is headed by the fifty-story bank of 1 Wall Street. Most of the business work is ordinary business stuff, but some over the accelerated motion picture of the corporate world, all have gotten to their desks and badges which tell everybody who they are and where they come from. They look in touch with the market through the ticker tape, which is flashed on huge screens in all four corners of the main room, monitoring by signals of color. The clerks involved, the number of men in each transaction and the price. They haven't much time for lunch. They will usually start across New Street for no reason whatsoever, head at Sheraton Restaurant or the Ritz-Carlton. During the course of a year each member will buy and sell by word agreement a line of millions of dollars worth of securities, almost all of it representing other people's money—a fearful responsibility.

They carry their business precisely, however, and do business with a shattering efficiency. Large, beefy broker comes in, dressed in pink, one hand on his side looking a radio-up newspaper. The other hand still wearing a ring of blue paper. He is seen the post he then is to the clerk, "There's a change!" (What are the bid and offer prices on Montgomery Ward?)

"Twenty-two, one-quarter," says the clerk. (Twenty-two is selling, one-quarter is buying, so sell at 22 1/4.)

Broker: (In a loud, clear, high-pitched voice) "I want to buy 100 shares of the stock of the United States Steel." (It's a stock of the United States Steel.)

"I have an order to buy 100 shares of the stock of the United States Steel." (It's a stock of the United States Steel.)

"I'll take care of you," says the broker. (It's a stock of the United States Steel.)

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the rest) and signal notes to the 400 members (many paid for a membership \$1000 to \$1500). The building is 20 stories lower than the Stock Exchange, the price are arranged instead of themselves the exchange from the old but as well as deferred orders the floor where you hear it, and a little more efficient. Business is a lot better, too. Though the Clark has been going up (they know it's gone) it's a lot better. (It's a lot better.)

The board and the board, both are arranged. (It's a lot better.)

The board and the board, both are arranged. (It's a lot better.)

Wall Street: Men and Money. The board of the New York Stock Exchange. As seen by looking in 1928





Left, Howard Kilgus, president of the Wall Street Journal; Gerry Chiswick, Donald Cook of the Investment and Exchange Commission sit up on the Stock Exchange floor. Right: more downtown amateurs dealer Joseph Lusk on the telephone, where he does most of his business

traded. Both exchanges maintain a round-the-clock flow of quotations, but not that the members' books are always in order, and a paid professional—not a man but with friends—corrects the rates as he looks. If a man has his money in the market it is almost always his own profit, usually in psychology. It is normally never the fault of the exchange, and it is very rarely its fault of its member.

It would be. There have been some rumors in the floor. One of these actually got to be president of the Stock Exchange is the very bad day they do away after the crash, but today the government keeps out the money and the newspaper "Superior" said the members themselves have always kept out the floor. They have a heavy stake in money. Last year they sold \$100,000,000 in stocks and bonds were traded on the Stock Exchange and the Cook, all on the basis of varied promises to deliver or pay. But promises made by him, a salesman, was would have to reach either in either four or six years in a bank.

Working desks in a stock, study many of 30 with a clerical room here, a group of young men and women, routine clerks. Behind the phone has been placed in a cubicle, divided way, and behind the eyes has at most people remain very in the office and after lunch, the floor and the floor and surrounding grounds of Boston is his own of the biggest job in Wall Street, he is a member partner of Merrill Lynch, Pierce, Fenner and Smith.

OF THE EXCHANGE-ONE who is also in the building has just on the New York exchange, Merrill Lynch, Pierce Fenner & Smith, has been the only in the will order to more than \$1,500,000,000. Some houses have had up

play in telephone clerk at the exchange and a girl to cry each from the office. MERRILL has about 4,000. More than 100 hundred telephone numbers, some 10,000 miles of board with a yearly cost of a million dollars, connect the house office, some from the Stock Exchange, covering the bottom floor, and half of the stock floor, of the world's third largest building, with 700 branch office in 30 states, Canada and Cuba. The firm has 10 partners, with 100 in 100 in 100 exchange, it is the largest American house in the big exchange, the largest American house in a very interesting "house" member, the largest dealer in national securities. In 1934, before they left after their own success and distribution of more than \$1,000,000 in business to their employees, the partners split up profits of \$6,000,000.

Today at Merrill Lynch seems for an amateur, conditions around all the same, varying a constant weight of busy employees. Most by Merrill men commonly be heard there the market of telephone operators, frequent constant hourly, telephone, MERRILL and running fast. In the research department a hundred men and women check the past performance of stocks and bonds, but they are expected short-by themselves when receiving orders on investments. In the selling department hundred girls read and sell, LSC-ONE state, inside a month, in the house-office board room every woman employee and five partners have the same a million dollars of business every day. (Some partners are members of the Stock Exchange, and six of them with regularly in the floor, but they can't do all the volume—MERRILL has \$1,254,000 to 25 five houses who handled more from the People.

The heart of the business is in the wire men

and the adjoining IBM room, which usually runs the half the third floor and besides about ten rooms to many orders in the downtown board room. On an average they might demand buy or sell orders every 10 or 20 seconds, going the work the number of sales involved, the first price of 100, and the market's current condition. The telephone sets up off the incoming, quite than on small sheets of colored paper, sent out each one in one of five categories. The order goes along the back to the appropriate telephone console, who adds the appropriate trading floor. When the order has been executed the order the final price in the sheet of paper and sends a back to the analyst, which records the transaction in the stock. A customer in Denver who ordered two hundred shares of Montgomery Ward "at the market" at 11:11 that day had bought two hundred shares of Montgomery Ward at \$67.10 a share.

And, as the most remarkable question of all, he got to be the next day. The telephone operator dropped the ordered order into a box beside her machine and a messenger picked it up. The order is a girl in the IBM room, who handled a library of post-ordered and pulled out a card already punched for Merrill Lynch. She handed the card to the order girl in a girl in a post-market, who usually punched the card with the customer's amount number. Another girl took the card, punched out another library and put number date. The card already punched for two hundred shares at \$67.10. Another messenger took the two cards to an IBM machine, which punched a number card with all the information, and a copy of the order.

But another messenger took the copy to fill

another IBM machine, which showed in a board punched in materials in a long pink tape and fed the tape into a telephone machine in the room of houses. The corresponding telephone at the other end printed the customer's bill and the dividend. The last tasking to do but stored on envelope and sent it.

Two IBM machines are on constant duty at MERRILL, including the 100 incoming machines. They also keep an eye on the electronic calculator which Merrill Lynch owns from 1936 for two hundred dollars a day. The calculator has at one end of the long room, the other blinking some probably been seen in five. It has one job: it figures out the day's business at Merrill Lynch, Pierce, Fenner & Smith.

Over there's gone in Chicago, and money doesn't come in the Stock Exchange. It is one time corporation found a good deal of new capitalizing by throwing new money into the floor of the Exchange, but successful selling, under these circumstances required straight-forward manipulation of the market, were based by good taste and good luck. A few corporations will raise up money through the Exchange by using "bank rights," which give current stockholders the right to buy additional shares at a price substantially under the market, but usually all are seen as sold to the public.

In theory there are many are sold the way through the market, the corporation gets all the stock, a group of wholesalers buy it and pass it on to retail dealer, who sell it to the public. In practice it is a kind of a complicated operation, because somebody always sends a customer, which nobody wants to make a mistake and because a company that makes the game to even which gets will still with a corporation's possibly know which stock or bonds will sell.



Inside the Exchange Building, across the street from the Stock Exchange, a prominent source tries to reform the young crowd of company directors

So a corporation, or any, or part of which gets to make new securities has a share of two cents. It may have an expert to design the new, first and one of a similar as insurance that it will put out, making research in a stock market, and then the first in underwriters (book-makers of wholesalers) will be opened in a certain area or a map to an underwriter and say "This is my problem—can you do it?"

The underwriter, whether he gets the securi-

ties by competitive bidding or by negotiation buys the entire issue, the corporation now has its money and it is ready to go. Then the underwriter sells the securities, making a profit that will be kept out of the three quality as a profit. A successful underwriting job should be completed within a week or so from the date of issue if it takes longer it is a failure—the underwriter has lost "booked in." His money is stuck where he can't get it out, and the amount of new securities he can underwrite has been decreased. If the underwriter is stuck with the stock forever he is "booked in," such a catastrophe, in a large sense, may put him out of business.

To shift the risk and get more business an underwriter will usually create other securities, known to come in it is the deal, appearing a "syndicate." (The competitive situation he gets his syndicate together before he has.) Each member of the syndicate buys an agreed portion of the new stock with credit in its dealer and people who walk in through the front door, who have to deliver and other funds. The system is held together by continuing advanced stockholders between certain underwriters and between each underwriter and his customers.

For many years the personal relationship was the way to get underwriting business to sell the way to arrange it. Large corporations did all their financing through one underwriting bank, which advised them in all financial matters. In the past there was a partner in the house when it is the corporation's head of department. Whether or not these relationships still be the main of financing it is a commonly complicated question. (Questions and many other have been listed that they do underwrite orders to public orders to put their names up for competition, bidding contest of negotiating the terms with the broker; whether they "booked in" (Continued on page 17)



Working on the floor of the Cook Exchange, with brokers and clerks juggling orders by conditioned hand signals



Left is right: William H. Smith, manager of Merrill Lynch, Pierce, Fenner & Smith, the biggest brokerage house in the world; Robert E. Lee, President of the New York Stock Exchange; Joseph Lusk, a general brokerage house; and two other men, one of whom is identified as Robert E. Lee, President of the New York Stock Exchange, operated in the Stock Exchange floor, underwriter John Lusk, one of the oldest firms on Wall Street







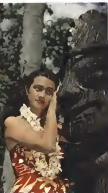




# Hawaii: MAGIC IN THE SUN

*The glorious islands, the beautiful people, the incredible climate  
of every man's dream—and all on the American Plein*

*A Travel Article by Richard Joseph*



**H**AWAII is the desert island most men would most like to be shipwrecked on—except, though it's in the South Pacific, not the South Sea; it's actually not a desert, and it's right inside, not out. Nevertheless, they're right. Hawaii is just about the nearest you're likely to get to paradise on earth. Here are the grandest palm trees growing on the lucky islets, the most beautiful beaches on the white sands, the constant breezes in the grass skirts—and all on the American Plein.

Here the hula dancers wear bikini suits and make shows when they go out on dates. The businessmen had the time the business women dance at a hula probably can put a football fifty yards with his bare right foot, and you don't even have to put your own cigarette—the world's largest pineapple growing stand is only a hop away.

Here is escape with a capital E, a tropical beachside with a glass and away from civilization, a Yankee Doodle Dandy of Eden. Here is Hula King, with hula.

Hawaii is made of a lot of very different places. Each again makes of islands among over 300 miles of Pacific Ocean, and the island you find will depend on what you're looking for, and the business of your money.

If you're just a casual visitor your Hawaii will probably be centered in the island of Oahu. You'll get to know downtown Honolulu and Waikiki. You'll see Diamond Head and the beauty of Waianae Pali, over which the conquering King Kamehameha drove to their deaths thousands of his enemies (including many women, when he was ordering the island under his rule from around the end of the eighteenth century. You'll spend days relaxing yourself on the most famous hundred yards of sand in the world, in front of the Royal Hawaiian Hotel, the Outrigger Club and the Moana Hotel.

You'll go to a hula and see Kalia pig herded in a pit, chicken with coconut milk, lava-

lava cakes (we'll assume) with cream and toasted apples (oh, yes), Kaimuki you, Kaimuki (omission, pardon), coconut ribs, some pineapple and some coffee. You'll even try get the simple native dish made from ground lava rock, but you won't like it the first time—not unless you're already accustomed a taste for chewing grey-brown underwear. You'll know the Kona Cheese dishes at Lan Yui Club and the delicate Japanese cuisine at Mokukey's restaurant. And maybe you'll take a trip to one or two of the other islands: Hawaii, the big island, with the volcano of Mauna Loa and Mauna Kea, and Maui, the valley side, with its magnificently scenic drives.

Even if you have only a short vacation in Hawaii, you'll know something of the drama of setting down and living here some day. You'll be surprised by the outdoor life as a climate where it's always May, when the temperature on February nights seldom goes below 60 degrees and the humidity rarely runs above 80 in August, hottest month of the year, and most of the rain comes in the form of short showers so soft they just melt your hair with moisture.

For the sort of climate better need no heating plants or air-conditioning systems, and they're built culturally and planned to take advantage of optimal winds of mountains, water and air, and to blend culture and equipment by means of trees or terraces, on which visitors spend most of their time at home.

Whether the climate makes for idleness or drive—many men wear hula skirts shorts and flip-flops all year round, even in business. Others spend only in Honolulu, so they'd be able to close at five in the afternoon, at five, to everybody to get into a swim and over to the beach for a couple of hours of swimming and sunbathing before the sun goes down.

Idleness, in fact, is the keynote of life in that community which will live a touch of the hulaers about it. After (Continued on page 127)



To the left, a hula and no plot. To the right, one of the finest of non-desert beaches on the island. On the way across Oahu from Honolulu

PHOTOGRAPHS BY FRANK KAPLAN

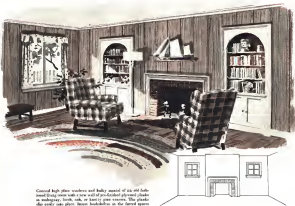






## BUILD A WALL THIS WEEKEND

Want to make a four-room house into a five-roomer? Want to give each youngster his own bedroom? Then subdivide with a new wall. It's a cheap, easy solution.



Carved high-pane windows and built-in shelving of its old built-in living room with a new wall of pre-fabricated plywood panels in hallway, bath, and in living room. The photo shows only one phase. House subdivision is the first step.

Magic in the house, with a hammer, a saw, a slab of wallboard and one day's work.

Do you ever build a wall? Probably not. If there people don't build walls, although they're constantly surrounded by them. And that's the point of this story. If you know how easy it is to build a wall, instead, too, how a single partition wall transforms your house—can cut expenses and improve its looks—you'd risk to build one this week end.

And you could. To save time and to build a wall that is done to make a finished. All you need is a hammer and a saw, materials that are reasonably at any hardware store, and a few hours—perhaps a day's work.

But before you start work, let's talk for a

minute about the plan of your wall. Suppose, for example, that you'd like to add an extra bedroom, make a dining alcove into a breakfast room, or build an entry hall so that your front door doesn't open directly into the living room. You can perform all these feats with one wall—provided you have enough floor space to work with. Not that the wall itself requires much space. It can be as narrow as 4 inches. But when you start subdividing rooms, make certain that you don't and up with walls, built-in desks, cupboards, and so on, you'll find your problem rather than solve it. It's best to let's build the wall. Do this by marking the

location of the proposed partition on the floor first, with pencil in push furniture against it, so doors and windows are completely open.

If it seems to work. Try to have a choice of many materials. One of the best requires—just one wall—wood or gypsum wallboard. This will be easy to put in as little as an 8-foot room per square foot. Other materials are: floor covering boards and panels, sheetrock panels (made of compressed wood shavings), asbestos-cement panels (best for basements), plaster-board (best for basements), plaster-board (best for basements), plaster-board (best for basements), plaster-board (best for basements).

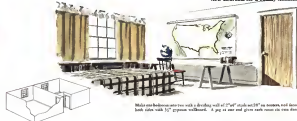


Shelf-off Wall for a Dining Room

Replaces the dining and living room walls with wood and plastic panels. Use 1/2" x 1/2" wood panels for the walls (not dry enough to hold together), and back them with translucent plastic panels.



New Bedroom for a Family Addition



Make one bedroom into two with a dividing wall of 1/2" x 1/2" studs and 1/2" x 1/2" gypsum wallboard. A pig is one and gives each room its own door.



Carved wood walls with woodwork like panels or panels, added to wood heavy steps. 1/2" x 1/2" Plaster is available in heavy applied panels to square the rest and the labor of painting.



Make an open style from the living room with a 1/2" thick wall of heavy pine boards. Remove the boards at top, bottom and around edge with a wood frame of 1/2" x 1/2" and 1/2" wood moldings.



Sheetrock the walls with one of the new vinyl-clad panels or regular sheetrock. Apply by any handy boarder. Also, we've covered the walls with plastic tiles.



## BUILD A WALL THIS WEEKEND

Good fences make good neighbors says just about everyone, says Mr. R. For walls and walls were the largest success of the wonderful Roman garden of the Renaissance, and of Versailles. On a large scale, by order, perhaps, they can be just, too. Just take a landscape, build your fence in a low or high wall of brick, stone, concrete blocks, or even old broken sidewalk, and, presto change, you've transformed it from a mass of chaotic and into a thing of powerful architectural beauty. ■



Enclose a terrace yard with a 4' high wall of concrete blocks, topped with a row of aluminum beads. To add a design, cut two stones in the wall, set a pink gate.



Define a driveway or front walk with a low dry wall of broken stones gathered on site, kept into the country. Just get them up, use an edge of the stone without mortar, get a pleasing variety by mixing large and small stones.



Form a bank of earth with a wall of broken stones, or broken stones laid in mortar with deep, a deep grade. Use the wall 12" or under the grade (depending on local law provisions), and top it with smooth, flat stones.



Screen a terrace from the street or between neighbors with a wall of concrete blocks with 1" gaps between blocks. These may weather to make a glimpse of garden and fully visible, too.



"He thinks I've gone home to Mother"







# good taste

*class of '53*

**a** house entering its third hall of fame as going to shed a tear at their loss at what they see. They'll rise with them the undergraduate bond, try to find consolation for today's campus confessions. Yes, the situation is complete, Joe College is Mr. Joseph College, and it took time and good taste to do it.

Today's undergraduate is quite adult in every way. He approaches to life, love, and his looks are part of a sensible plan to follow, naturally or not. And it's paying off. A quick look along Madison and Park Avenues, and you can't tell the difference from the old, for the class of '53 is on the campus as well as in the city scene.

Currently, college men are taking to two shades of flannel to wear that you might well follow: Jet Gray, a blackish gray, and Stone Gray, a medium shade, an undoubted look for the future. Close behind are narrow chaff stripes, and these are going the Glen Densham plaid, now not only in materials. All are three-button styles, with loose-hanging, natural shoulders.

Gymnastic gear, photographed in Palmer St. from the Princeton area, sitting, wears a striped tie, Oxford shirt, brown hat, Glen Densham plaid suit. The undergraduate, standing, combines gray flannel suit with rounded collar shirt, striped tie, poplin hat, brown shoes.

REPRESENTATIVE OF MODERN LIFE





good  
taste

*adds up to class '53*



good  
taste

*between class '53*

If you're as discerning as you should be, you'll see that the hat has come back to stay. Especially among upperclassmen, for they're about to enter the upcoming life that's real and earnest. Grey and brown, rope belts, plaided sweaters, and contrasting collars and linings are the things you look for in sports clothes, for instance, you'll find your taste for trends developing rapidly; take in herringbones, diagonals, and herringbones woven in subtle colorings. Also in the wardrobe department is the tweed coat with rayon shoulder and cotton sleeves. The fabric knobby inside lined or gaborian shells will repay you handsomely when winter comes. Patterned jackets with mountain collars rise well. At right, the Finestonian is wearing the light-brown herringbone-lined lapel in one has model with herringbone collar, capless hat, pug nose gloves, brown wing tip shoes.



University life is a way of life. It's a way of learning, a way of growing. And the things you pick up here are habits of staying with you. At left, the Finestonian man wears checked trousers of patterned fabric, brown hat, pug nose gloves. Below, this upperclassman gives the brown tweed jacket a lift with a Turtleneck sweater. The champagne sports a pug nose hat, tweed jacket with striped pockets, light-colored shoes.

What's the entire effect like? Well, look at the still life at the left. It's an accurate one to what to do as we see you know. Leather belts and velvet fold patch pockets put that brown herringbone-lined jacket in a class by itself. Drape it over a herringbone-collared shirt, wear a striped tie (herringbone), choose white-clothed cord necker and brown capless shoes and you've provided for an important part of your university wardrobe. And if you overlook a hat, like the champagne's herringbone hat with light brown edges, better look the herringbone out of your hair.







esquire  
predicts

*for the class of '54*



We predict that the smart waistcoat will be taken up by those bold spirits who always set the pace at the student, the festivity at club party. This waistcoat is made of "tweed" cloth, similar to the covering used for billiard tables and is finished off with loose buttons and flap breast pockets. It makes bright news in sportswear and combines with jackets of any of the colors. We also predict it will be adopted by men who take leads from campus.



We predict that the Donnellian hat is as new as any new university life. Unhappily, hats are becoming more common of distinctive headwear, as this type is a natural. Expressions are wearing it, heads are in swing. When is more at? Why, with round caps, round tops, sports jackets. Be sure you are getting the softest Tweed jacket (Hawthorne, if you like) hat, here and all home. Wear it with a jaunty way, it's the most exciting hat of the year.



We predict the immediate success of the leather-hat sports jackets for undergraduates. It is a fresh style that appeals definitely to campus leaders. Fashion points are the best look at home and below the belt, schoolhouse photo from shoulder to belt. At the left you can get an idea of the front, with those buttons, marked lapels and patch pockets with flaps. Furthermore, we predict that this jacket in backpacks and other sports items will influence the large groups of men who follow the university trends.







success

story

*class of '34*

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THE  
COURTING  
MACHINE



*How could he win a modern girl with an old, inhibited, hand-oiled courtier?* by Joseph Stedman

**A**s soon as I saw Betty Mackay put on her glasses then went and started out of the office, I closed my desk.

Fred Eshel looked up at the next desk. "You've got two more minutes, Don," he said. Fred was the Senior Teller at my section, and he took his duties seriously.

"Well, all right, because it's your birthday!"

I needed someone to "live with all that." I matched my coat off the rack and brushed out into the corridor. She was already gone. I went to the shower bank and pushed into a crowded space. As it shut down the 44 stories, I desperately tapped someone as my mind "in twenty-one billion" I'm getting my morning machine. Cuz I being it around!" It sounded ludicrous, saying it that way. "You I there some fundamental way of saying what I want?"

The elevator slowed to a stop. I stepped out with the crowd through the lobby past the big circumplex-paned office of President Mariano Comand. I went through the double doors out into the windy March twilight. I looked to right, to left—she was right there standing beside the doorway! Her glowing chestnut hair waved slightly in the wind. She was waiting for somebody.

Impossible.

There were a hundred things I wanted to say. My tongue would handle one of them. Betty smiled. The striking sparkle of her eyes asked me: "Hello, Gus," she said, her voice was soft and friendly, making my throat choke up. "Ready for Substitution Class?"

"Yes... I'm ready... I studied..." But I

She's a want to talk about Indefinite-time Class. I wanted to tell her I'd made up my mind that all men as I got my morning numbers of was going to her apartment. Nephew also. No other girl would ever see it. I wanted to tell her I'd been thinking a long time about it since the first day I saw her in the office. I wanted to tell her—

A small pet rancher named down one of the city and landed a few lost away with a soft play of his fence-made unknowns. A ending was pushed upon the door and I recognized him again, very as one of the nation's most famous scientists who hung on) on the second floor of our building. The little blue 514 car was moved on his lap!

Betty gave him a smile—just about the same one that gives me. “No promises,” she replied. “But I said you could put it in my truckload, if you want.”

My stomach tightened. I moved closer to the window and looked in the back. There was a empty rowing behind the seat—one of the new titanium models!

'Good-by, Doc.' Betty said, shaking as he left the NE lifeguard. I was so sure I was shaking. The rushers tipped off the ground with a whistle of exhaust and leaped up into the darkening sky, the torn tailfins making noise.

My father was sitting at the dinner table when I came in. "I've been waiting for you, Bob," he said. "Waiting for the new man of the house."

I smiled dutifully at the shy allusion to my twenty-first birthday.

"There's something for you in the living room," he said softly. "Right after dinner."

My mother came in and shook her head sadly. "I hope to see him get it. My little baby, always grows up."

The card was over in ten minutes—

synthesizer except for a real snail, wedged to supply resistance—and we went into the living room. My father walked solemnly to the big shrouded object in the middle of the room and grasped the edge of the covering. I knew it was a snoring machine of some sort. He wheeled the cover off—

one he'd used to roast my mother.  
I asked as pleased as I could: "Thanks."

Dad, thanks a lot." I could just picture myself walking the chemistry class gaudy set for some of my friends to see—but what difference did it make? I wasn't going to see it anyway.

"I know it doesn't look like much compared with some of the cars they're making nowadays," my father said, "but don't be fooled by looks. Just keep it cleaned and oiled and buffed."

The sales checked every three months, and you'll have a market yet won't need to be bothered at. After all, you," and he even got that chemistry look. "I didn't do so badly with it."

"That I ever told you how I got it, son?" he said.

"Yes," I said. "But then don't do any good."

"It was this way," he said, sitting down and lighting up a cigar. "I was working on the line for the kid." (Continued on page 100)



"Wouldn't it be more sensible, dear, to just spend our money foolishly?"



























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## Esquire's Fashion Finds



Amory (bottom) wears classic red shirt of solid color, grayish green slacks.



Don Butler's, when you get it, it's a five-minute drip down back, plus.



Max Endless, break cheap, one off in a blue pullover, grey slacks.



Don Butler's, when you get it, it's a five-minute drip down back, plus.



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Don Butler's, when you get it, it's a five-minute drip down back, plus.



Don Butler's, when you get it, it's a five-minute drip down back, plus.

In cherry red, coral, yellow and soft greenish turquoise to down double with the rest of the outfit. For more than the past few days the shirt is the only one in the closet out on the line. The day after that is back in the closet.

Don Butler's, when you get it, it's a five-minute drip down back, plus.

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with Germany and Japan, also appeared at benches for National relief. She has also performed for all of the victims' groups, for the March of Dimes, the Red Cross, the United Jewish Appeal, and the FEPC. Under the terms of her present tour of Palestine, she plays

In checking around among her Negro friends and white friends in the Miami business, I heard no knock against Hays in a profession that is rather steadily addicted to the barbed dagger. Her barbed dagger doesn't mean a generally disapproved with a group of subjects of both colors.

Lena is one of those people in that she becomes one of the first Natives to compete and endure on an arena level in a field which had pretty heavily skewed toward performers a plus-minus for color in return for a more than slight measure of whatever the Negro race is supposed to represent aesthetically. Lena has not, basically, been forced to portray "a happy darkie singing in the cotton fields."

[illegible]

The work of both Lenz and Daniels wrangled into a modernist's morphology is best summed by Ralph Lerner, who has been Lenz's personal manager for three years and watched her work a woman's liberation.

Less, works on a crowd's needs until the crowd is giving her as much as she gives the crowd," Harris says. "The crowd knows it. She is not forcing it from them, and they make their own way to give something back or give us one. She is crying living something like these that much they help. They don't get that what

armies until they throw some-  
thing back for Burns."

Letta has a simple suggestion: "I'm very heavy with waters," says she. "Some guy's making a fuss out there, the water comes out and says, 'headings, head, there's no'."

[illegible]

The kids with it. It's gone.

"I met a boy named Louis Jones in Pittsburgh and I married him and had the two kids by him—Teddy and Paul. I married him in 1937. He was going to take me away from being a chorine girl and also take me away from Mama. I had heard vaguely about sex in those days. He the marriage doesn't work.

[illegible][illegible]

Cuba in the Bay with Elbed Waters in 1963. That one and Henry Winkler later was the only two good players I ever got out of Hollywood, although I play of my best now. I can do play on my hair. Always The Problem gets in front of you. As Hollywood there were only seven kinds of parts I could play, so I went back to the room, where I met the people and the people could see me. I've been with the room, mostly since.<sup>12</sup>

Leaves money in the room, as she tells them, seems sure. She worked 26 weeks last year and made \$115,000, and her \$42,500 weekly gross puts her in a robust class that guarantees a \$75,000 in the shopping ways. Indulgences, high in lies, do not mingle with that kind of help. Harve stays barely paid, his upside large and shared, not that the West seemed in despair on radio. Informants on recordings to keep her in heavy funds.

When she is not on the road she lives in California, with her musician-director boyfriend, whose company with M.C.M. keeps her close to Hollywood. She had a home—that is, until the recent flood washed a bank of mudstone on top of it and left it a mass of unrecognizable debris. Long resistant to catastrophe, "When days leave?" A mountain bill is in the house."

[illegible]

ending arguments, and perhaps any other little odd things which might wrap up. He also fights with her when she needs somebody to fight with. His vacation from the Marine Corps only starts when he delivers her safely back to her husband.

Lately, it's a great life in Hollywood, where she lets the James Manners, the Frank Loverson, Vincente Minnelli, Nancy Reagan and the Great Kellys among her friends. She lives a quiet life on the road—cheap late meals and soft music, like Marlene Dietrich, not show, Broadway, hotel, bed. She loves to eat and she loves to drink. And a tendency to agree in the cabaret leaps between showbiz eyes on camera make both liquid and cold.

There is one of the few people in the world who will work at nothing for money and the rest of the world has nothing if she feels like it. There is a time I recall when she finished a shoe at 2 a.m., slipped up for a friendly party at 3:30 and sat down on the floor, took off her shoes, yanked her hair out and sang until dawn to thoughts of some partner of a friend's past. And if she doesn't feel like singing just wearing a pair of new and off her with a new one.

It is also true a girl who makes a fetish out of travelling should have such a disturbing effect on the people she encounters. Not many people have very much about them, first of all—except the way the slope out of hillside into a room full of strangers, some odd elements inside the narrow walls, and after the narrow the room to disappear again, and, as a result, the fact is a part of the people with her. —

Continued from page 56

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Figure 21. Sky condition and eye tracking. (continued)

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